## 2015 "Supporting the Dream" Campaign

Dear Friends of Grayson College:

It is a great honor to be asked to serve as Co-Chairs for the Grayson College Foundation's "Supporting the Dream" Campaign for 2015. We are so grateful and thankful for those who gave so generously last year. We had great team leaders who worked tirelessly, and we exceeded our goal of \$330,000. This means that the Gravson College Foundation was able to award more scholarships than ever before. Students were able to go to Grayson College as a result of financial assistance. Scholarships supported our students' dreams of going to college – something that no doubt they will remember for the rest of their lives.

Through the generosity of many individuals, organizations, and area businesses and industries, the GC Foundation was able to award over \$628,000 in scholarship assistance to nearly 450 Grayson College students for the 2014-2015 academic year. This financial support helped deserving students pursue their dreams of being able to enter the workforce as trained employees, or transferring to four-year colleges to further their educations. These scholarships helped deserving students stay in the area where they live and work.

The volunteer phase of our 2015 Campaign will kick off in early February. We need your support. Won't you help "Support the Dream" and transform the lives of Gravson College students, their families, and the entire community?

Thank you so very much!

Mack R. Broiles Dudd & Drythn Saudra Broiles Laura Daphus



Mack & Sandra Broiles Co-Chairs. North Grayson County



Don & Laura Dapkus Co-Chairs, South Grayson County





David Bayless Rad & Marty Richardson Lana Caswell Garcia Mindi McGehee **Russel Petty** Barbara Woodroof Sue-Lynn Voigt Deja James



Sara Jerome

**Charles Schweizer** Stuart Freeny Kanita Larkins Rita Noel

## How your gift can help

## **Scholarships**

- Single contributions in any amount to the General Viking Scholarship Fund are pooled to award larger sums
- Named Annually-Funded (beginning at \$250)
- Permanently-Endowed (beginning at \$5,000)

## **Academic Program Support**

• Support the program of your choice

## Innovative Teaching/Learning Fund

 Enables GC Faculty to implement innovative teaching strategies that support student success

## Endowed Faculty Chairs (beginning at \$25,000)

 Allows faculty to participate in professional development training above and beyond the usual experiences

**Project "88 KEYS"** (Donors may designate their preference for how the pooled gifts will be used:)

- Add gift to expendable fund to help purchase additional Petrof practice pianos and other needs and wants of the GC Music Department
- Add gift to the endowed fund for ongoing maintenance and repair of Petrof pianos

## Athletic Complex Improvements **Military Veterans Program**

## **Giving Levels**

Level	To Endow	Annual Award
Gold	\$ 35,000	\$ 1,750
Dream Weaver	\$ 30,000	\$ 1,500
Valhalla	\$ 25,000	\$ 1,250
Dean's Honor	\$ 15,000	\$ 750
Leadership	\$ 10,000	\$ 500
Distinguished		
Achievement	\$ 7,000	\$ 350
Achievement	\$ 5,000	\$ 250

\*Endowments may be paid with a one-time gift of cash or stock securities; endowed funds may also be funded by multiple donors. The current policy of the GC Foundation is to award 5% of the principal balance of the fund, as long as the annual earnings on the investment allow. Donors may fund the annual award simultaneously while building an endowment. Limited criteria (other than our basic 2.5+ gpa/minimum enrollment criteria) may be stated by the donor, as long as the criteria is approved by the College Board of Trustees and does not violate federal tax laws. We ask that the initial endowment level be funded within a minimum three-year period. The principal balance of an endowed fund may be increased to the next level at any time.



# priority projects for you to consider. GC Foundation has added a few

## earning Fund Teaching/L

# **"88 KEYS**

# thletic

College Resourd Needed Additional



"Supporting The Dream" Annual Campaign.

Since becoming the President of Grayson College in June of 2012, I have focused on planning for the College's future and meeting as many people in the Grayson College service area as I can. Two things stand out to me: Creativity is the engine that drives our progress; and our impact on students is life-changing. Donor support helps make this happen. We are proud of our strong tradition of student-focused learning that alumni and friends like you sustain. By giving to the "Supporting The Dream" Annual Campaign, you enable our students to fulfill their dreams. Your continued support plays an essential role in allowing Grayson College to achieve its goal of educational excellence. Please join me in making an investment in Grayson College and our students with a gift to the

~ Dr. Jeremy P. McMillen



## **Grayson College Foundation** 2015 Annual Campaign



Grayson College students, faculty, and programs will benefit directly from this Annual Campaign. GC has always put these resources and investments directly into our students' education, and we will never lose sight of striving to give them the best educational experience possible. It is why we exist.

